



Nitro for Financial Services

# Deliver Seamless Digital Finance Experiences



Visit us at [GoNitro.com](https://GoNitro.com)

# Introduction

The financial services sector has unique challenges in answering the global call to digitally transform. Customers are demanding digital experiences, employees are demanding work-from-anywhere flexibility and cloud-based automation is almost a requirement to compete in a digital world.

Maintaining strict security and compliance adds an extra layer of complexity. On top of all that, you have to keep costs down.

Financial services organizations are at varying stages in the digital journey from moving processes digital to trying to save by consolidating software and vendors. No matter where you are in your digital transformation journey, you can save time, money and stress by modernizing and optimizing your operations with Nitro.

**Read on to learn how financial services organizations leverage Nitro to accelerate digital transformation.**



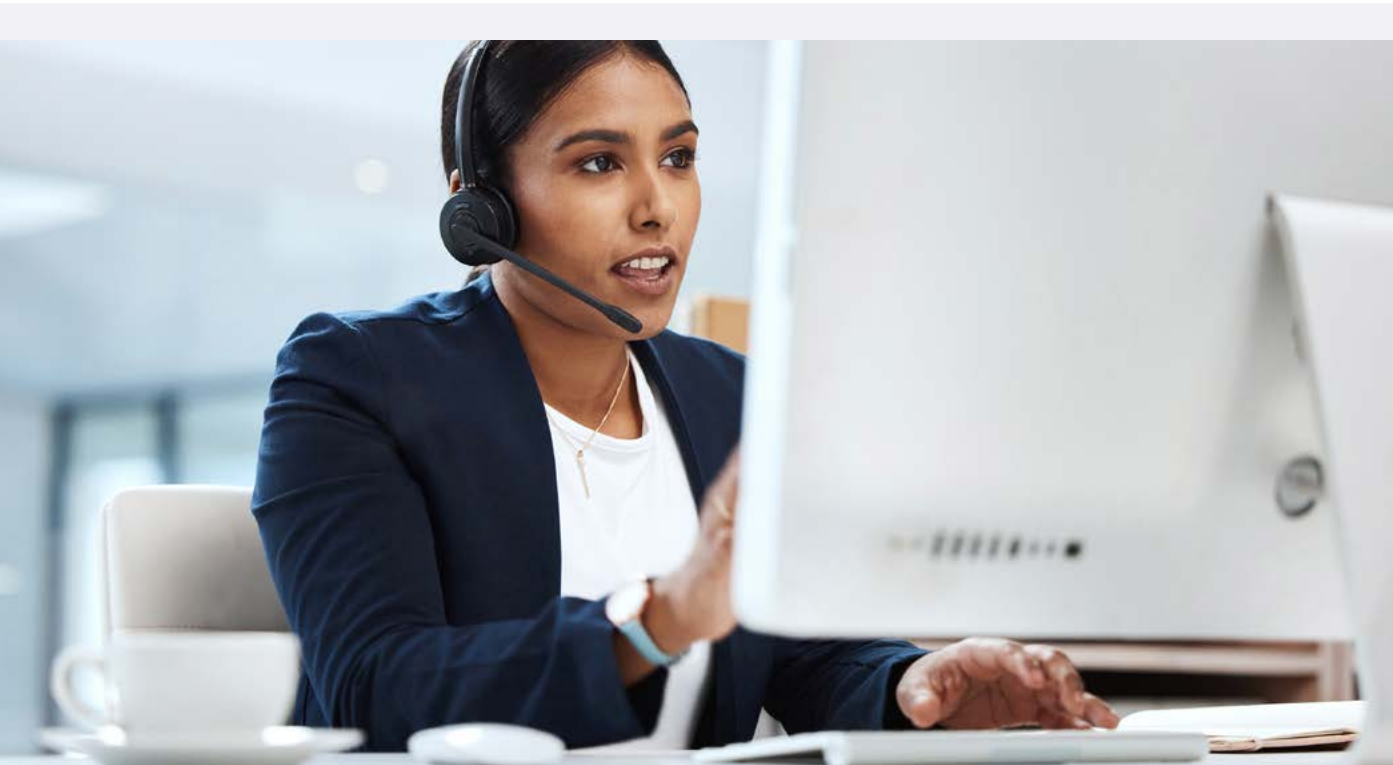


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# 01 Stay Ahead of Customer Demand



Banking and financial institutions are under increasing pressure to be agile and more customer-centric. The emergence of digital-only banks and other fintech companies has resulted in growing customer demands for simple, quick and hassle-free experiences. Your financial services organization needs to support online interactions and digital financial capabilities to stay relevant and competitive.



**Two-thirds** of adults worldwide now make or receive digital payments.

WORLD BANK



Nitro's PDF and eSign solutions enable you to deliver an intuitive, secure digital experience to your customers and internal teams for any financial workflow or documentation type, including:

- ✓ Mortgage documents
- ✓ Rental agreements
- ✓ Contracts
- ✓ Financial and banking agreements
- ✓ Inspections
- ✓ Non-disclosure agreements
- ✓ And more

## Customer benefits



Sign documents from anywhere on any device



Speed up transactions and interactions with your organization



Feel confident you are protecting their data



Enjoy stress-free processes

## CUSTOMER STORY

### Keytrade Bank Saved Time and Costs By Going 100% Digital With Nitro

Keytrade Bank needed a way to digitize their transactions with the right tools and technologies, while maintaining the highest security and compliance standards.

By partnering with Nitro, they seamlessly integrated Nitro's eSign solution, transforming the experience for customers, who could now complete the process in less than 48 hours. By going digital, they also saved 80% in administrative costs.



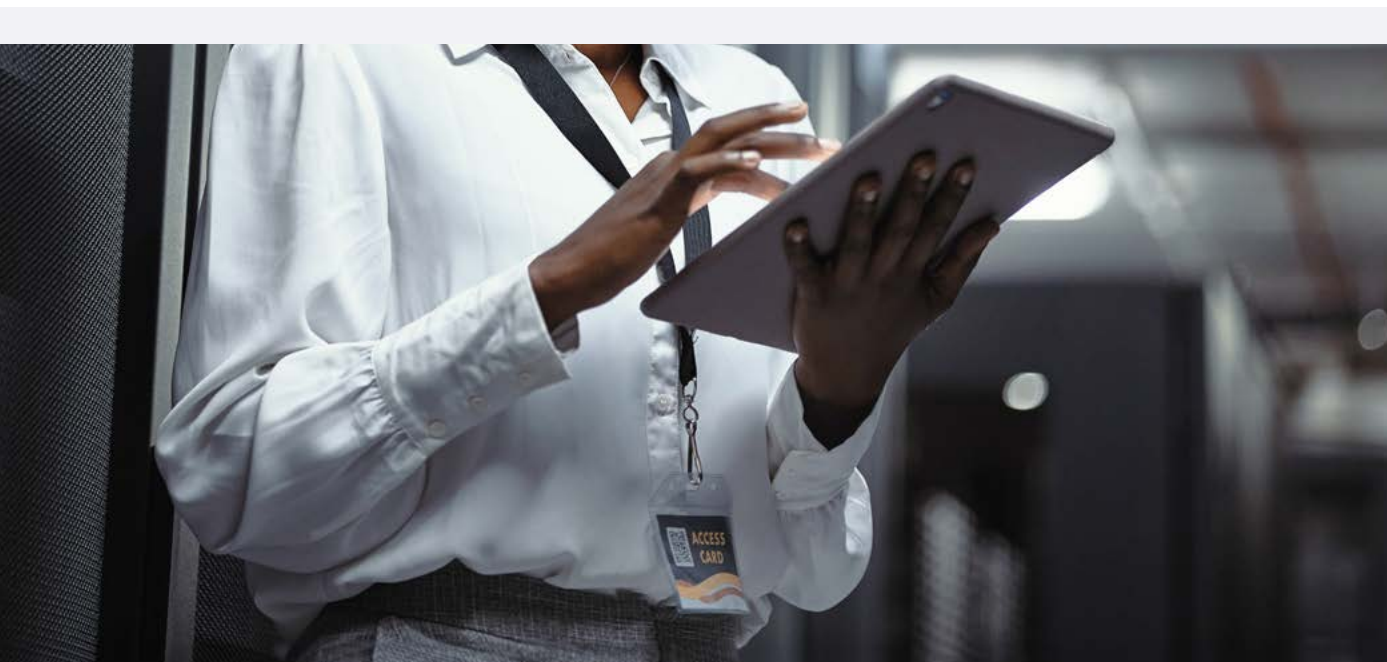
*"Thanks to Nitro Sign Premium, our customers can sign their KeyHome mortgage contract with the electronic identity card in the most intuitive, compliant and effective way. We can digitally onboard new clients with a unique and seamless experience."*

KEYTRADE BANK





# 02 Strengthen Security and Compliance



As a lucrative, popular target for cybercriminals, the financial sector must protect data and documents with the right security protocols. Nitro provides organizations with high-trust electronic signatures including multiple layers of protection in a comprehensive, flexible and secure platform.

## Nitro security advantages

- ✓ Encryption for data in transit and at rest
- ✓ Tamper-proof cryptographic seals
- ✓ Legally binding signatures
- ✓ Compliance with laws, regulations and industry standards including: UETA, ESIGN, eIDAS, ZertES, SOC2, HIPAA, QTSP and ISO 27001



Whether your financial services organization operates locally or around the world, we offer flexible, cost-effective digital solutions that help you stay compliant. Our experts will help you determine the right level of security and signature types for your specific use cases.



As of 2022, the average cost of a data breach in the financial industry worldwide was **\$5.97 million**.

IBM

## Interested in learning more about high-trust eSigning?

Check out our *Ultimate Guide to Electronic Signatures*.



Deliver Seamless Digital Finance Experiences

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# 03 Improve the Employee Experience



The landscape of financial services work is forever changed — with remote and hybrid-remote work now fixtures of the modern business. To attract, support and retain the world's best talent, financial services organizations are going digital. Today's workforce demands it. Nitro's PDF and eSign solutions give your employees an easy way to access and collaborate on forms and documentation from anywhere.





Nitro understands that financial services organizations cannot afford to waste time learning new tools. That's why users love our intuitive PDF user interface that mirrors Microsoft products — making it easy for even first-time users to adopt. You'll also:

- ✓ Receive an in-depth, extended pilot program to test Nitro's full solution and experience before buying
- ✓ Accelerate user adoption with our superior change management support
- ✓ Get access to an extensive library of on-demand support and learning resources in multiple formats
- ✓ Appreciate regular check-ins with Nitro experts to measure progress against your business goals

**Nitro has a customer satisfaction score of 95% and a customer retention rate of 94%.**

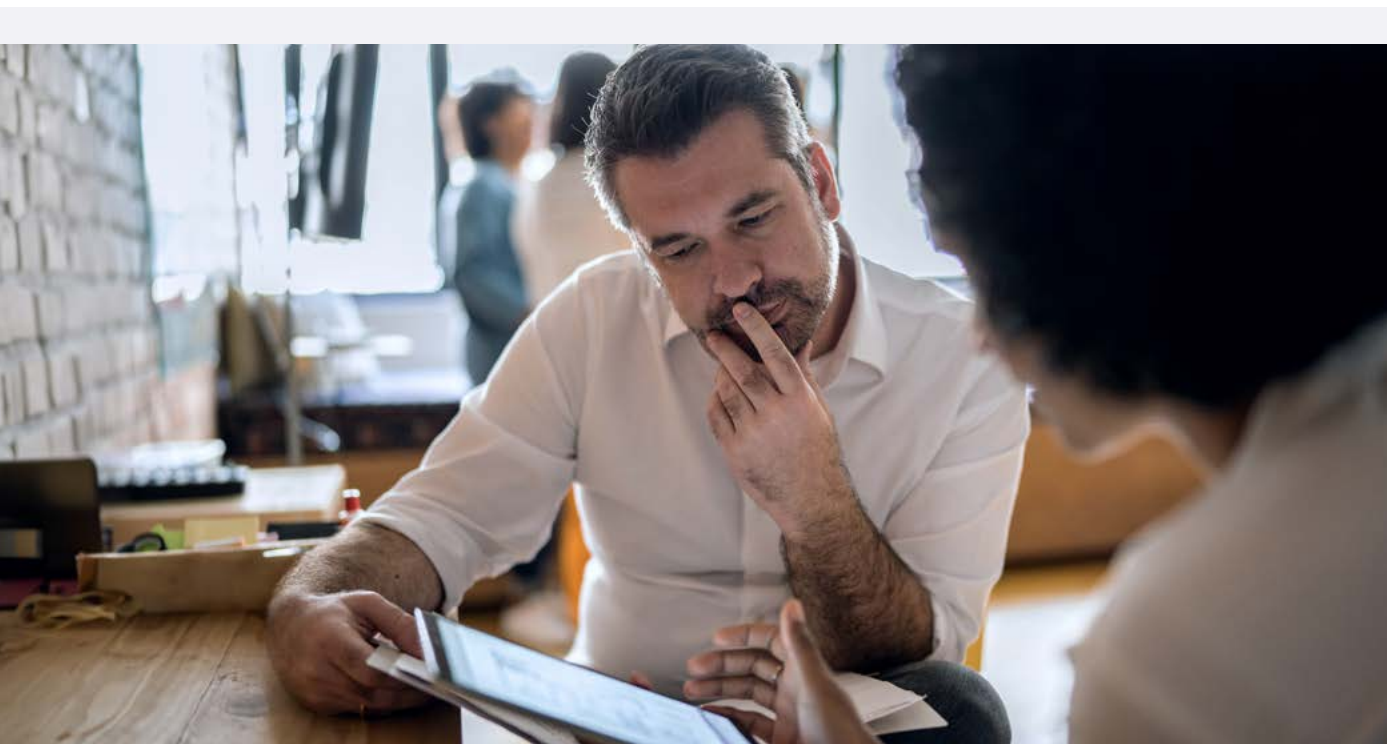


An overwhelming **86% of surveyed workers** say their teams would benefit most from solutions that make information (like documents) more accessible across the organization.

HARVARD BUSINESS REVIEW



# 04 Leverage Analytics to Make Informed Decisions



Finance is the heart of financial services so of course you want to know if your software is giving you the return on investment you expect. The only way to do that is through real-time analytics, and your document productivity platform should be no exception.

Product and resource utilization are major factors to software ROI. Without visibility into the effectiveness of your solutions, you can't make decisions on how to spend your time and resources. That's why we offer Nitro Analytics — a tool that automatically captures and calculates detailed information about the state of your document productivity.



## Use Nitro Analytics to answer questions like:

- *How often are users working in Nitro?*
- *What tools and features are they using in PDF? eSign? Both?*
- *How much are you saving in paper, hardware and labor costs?*

## Analytics can help you:

- Optimize inefficient processes
- Identify print-reduction opportunities
- Demonstrate ROI from your Nitro investment to stakeholders

## Enjoy features such as:

- ✓ Easy-to-read data visualizations
- ✓ An overall Productivity Score to monitor efficiency
- ✓ View sustainability metrics on trees saved, BTUs of energy saved and more
- ✓ A configurable, automatic ROI calculator



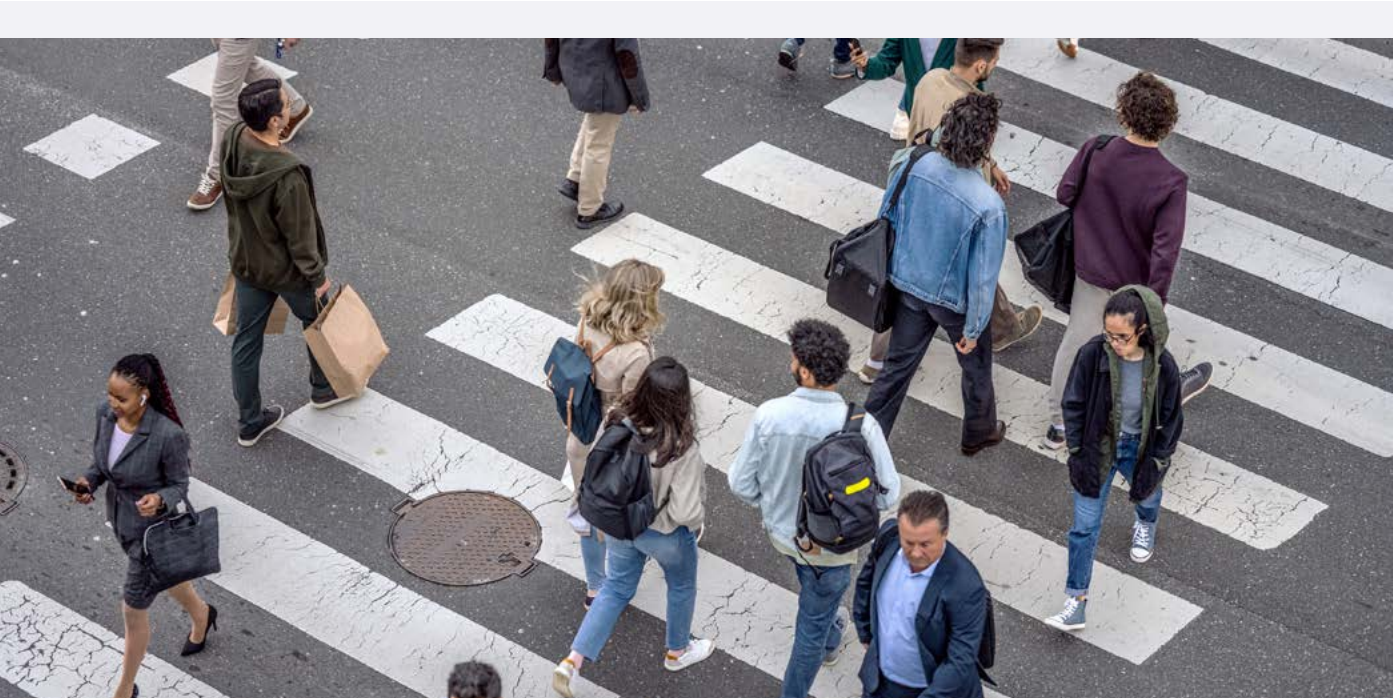
**83%** of surveyed financial institutions said data and analytics were their top priorities when it comes to digital transformation.

DIGITAL BANKING REPORT

# How can Nitro Analytics help you make data-driven decisions?



# 05 Keep Costs Down While Meeting Higher Demands



Nitro is an industry ROI leader when it comes to document management and productivity. According to a 2023 Forrester study commissioned by Nitro, *The Total Economic Impact™ Of The Nitro Productivity Platform*, participating Nitro enterprise customers experienced an average of:



**\$2.2M** in financial savings over 3 years



**694%** ROI in less than 6 months



**35 minutes** saved per document





By empowering everyone to work smartly and security with their most critical, prevalent documents, we ensure you get the maximum value for your digital transformation.

- ✓ Transparent, flexible pricing
- ✓ No user limits
- ✓ Unlimited eSignatures
- ✓ Centralized IT administration

## Try Before You Buy

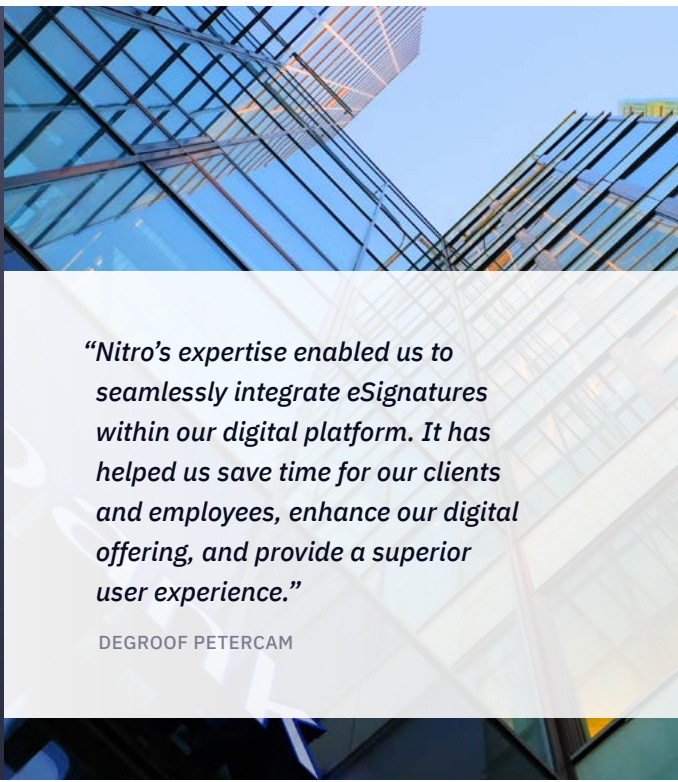
Our pilot program lets you explore Nitro solutions with no risk, no cost and no obligation to purchase. We let you try our entire suite of PDF, eSign and Analytics products over several weeks with your unique use cases. This way you can be confident Nitro is right for your organization and your users. Once your pilot program is complete, we provide rapid onboarding and change management support to ensure a fast and smooth transition to Nitro.

### CUSTOMER STORY

## Switching to Nitro Helped Degroof Petercam Transform Their Private Banking Experience

By partnering with Nitro, financial services firm Degroof Petercam transformed their client onboarding experience, while complying with stringent laws and regulations including GDPR and eIDAS.

Replacing manual tasks with efficient digital workflows significantly improved client and supplier experiences and employee productivity.



*"Nitro's expertise enabled us to seamlessly integrate eSignatures within our digital platform. It has helped us save time for our clients and employees, enhance our digital offering, and provide a superior user experience."*

DEGROOF PETERCAM



# Simplify Your Digital Finance Journey

Nitro is here to help you overcome the complexities of digital finance. Whether you're a large bank navigating both physical and online services, or a fintech organization scaling your operations, you can count on our guidance and expertise.

As a global SaaS leader in PDF and eSign solutions, we offer an all-in-one document workflow solution including all the PDF, eSign and Analytics tools your organization needs and more value than you expect.



## Nitro PDF Pro

Empower employees with all the advanced PDF tools they need to edit, convert, combine, OCR, sign and more.



## Nitro Sign

Enable secure and compliant eSigning from any device with unlimited signatures and flexible eID integrations.



## Nitro Analytics

Get actionable insights with our automatic calculators and dashboards showing usage, ROI, productivity score and environmental impact.





# READY TO TRY NITRO?

Learn how to improve productivity, security and collaboration with Nitro's trusted digital solutions for financial services organizations.



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